# 2011 CORPORATE CITIZENSHIP PROGRAM

# The Power of Community

As a large company and a primary employer in many Ontario communities, OPG takes seriously our responsibility to be a good corporate citizen and neighbour. We believe that good corporate citizenship is directly based on operating our electricity generating facilities in a safe, efficient, productive, and reliable manner. We also believe that a good company gives back to the communities in which it operates, to help improve the quality of life in those communities.

Through the Corporate Citizenship Program (CCP), OPG demonstrates our commitment to the well-being of the "host" communities where it operates. In 2011, OPG, through the CCP, supported over 1,200 small grassroots charitable and not-for-profit initiatives including student awards. The CCP provides both donation and sponsorship support to community partnerships in the primary CCP focus areas of environment, education and community. This includes initiatives that are innovative and consistent with the company's commitment to be an engaged and productive member of the community. Ultimately this means ensuring that our contribution to the broader community is consistently positive and contributes value to the community.

OPG's relationship with communities and stakeholders is based on trust, cooperation and mutual respect. As a proud and engaged community member, OPG values this relationship and is committed to preserving and enhancing it. We are also proud of our commitment to encourage and support the important work of our community partners. It is the effort and initiative of these groups and organizations that help make Ontario a great place to live and truly demonstrate the "power of community."

### **Environment**

OPG supports healthy communities and a healthier environment for future generations through innovative environmental initiatives and partnerships that look at solutions. This

Students participate in Environmental



includes initiatives that focus on wildlife and habitat restoration, naturalization, emissions reduction, biodiversity, recycling and environmental education. In 2011, OPG partnered on 118 grass roots environmental initiatives with organizations such as Environmental Earth Angels, Ducks Unlimited Canada, The St. Lawrence River Institute of Environmental Sciences, EcoSuperior, The Owl Foundation, Valleys 2000, The Canadian Peregrine Foundation, and numerous local Conservation Authorities, Stewardship Councils and Conservation Clubs/Networks.

### Education

Education is an important component in the development of strong communities. As an engineering-based company, OPG helps prepare students for future success through a variety of educational programs for primary, secondary and post-secondary levels. Specifically, we focus on programs and student awards that encourage youth to consider careers as future leaders in the energy sector in the fields of engineering, science, technology and trades, business and the environment. In 2011, OPG supported 171 educational partnerships (which included support for over 250 student awards) with educational institutions and organizations such as Science North, Shad Valley, Deep River Science Academy, FIRST Robotics, The National Aboriginal Achievement Foundation (known now as Indspire) and The Learning Partnership. Whether it is participating in engineering and science fairs or programs like Scientists in School, OPG and our employees devote tremendous effort to inspire young people and prepare them to be future leaders.



Students explore the local ecosystem during Environmental Earth Angels Biodiversity Education Program at Central Hydro's Elliott Chute GS property.

The natural environment surrounding OPG's Elliott Chute Generating Station became the outdoor classroom for over 170 local students including students from Alliance Elementary School. In 2011, through support from OPG's Central Hydro Plant Group, Environmental Earth Angels (EEA) was able to bring its Virtual Biodiversity Environmental Education Program to North Bay students. This hands-on ecosystem study program involves post-secondary student mentors who educate and guide students in their exploration of ecosystems at/or near several of OPG's facilities.

Through this program post-secondary students gain valuable outdoor environmental education experience. The program teaches young people about the importance of sustainability and biodiversity in their communities and empowers them with knowledge and the skills to be environmental quardians.

Teachers and students can study these ecosystems online in the classroom and via EEA's website. In 2011, over 60,000 students and teachers across Ontario accessed the EEA virtual biodiversity website. EEA also delivers the program at OPG's Darlington Waterfront Trail and Pickering's Alex Robertson Park. In 2012, EEA will introduce this program to schools in Thunder Bay and Kakabeka Falls.

For more information about Environmental Earth Angels, please visit its website at www.earthangels.ca.



Junior scientists learn how to make a 'Canadarm' using styrofoam cups at a Scientists in School workshop during Pickering Nuclear's March Break Madness activities.

ickering and Darlington Nuclear Generating Stations provide fun educational programs every March Break for youth in Durham Region. OPG staff, student volunteers and community partners welcome young people to March Break Madness events focused on the environment, science and recreation. Over 8,500 young people participate annually. In 2011, community partner Scientists in School (SiS) presented fun and interactive science based activities for local youth. Pictured above, junior scientists learn from Stan Taylor, Presenter, SiS, how to make a pneumatically-controlled Canadarm using styrofoam cups. Stan's "Celestial Sleuths" SiS workshop was a big hit with the young people during the March Break activities. OPG is a proud supporter of SiS. a leading science education charity dedicated to building a strong foundation of science and innovation among children and youth. SiS brings science to life for children from Kindergarten to Grade 8 through investigative and fun, hands-on, in-class workshops led by real scientists from the community. The workshops heighten students' interest in science, engineering, technology and the environment and help motivate students to continue their education and possibly consider careers in these disciplines. In 2011, with OPG's support, SIS reached 75,000 students in the Regions of Durham and Niagara, and across Haldimand County and Norfolk County.

For more information on Scientists in School, visit www.scientistsinschool.ca.

For more information on OPG's March Break Madness events hosted by Pickering and Darlington stations, please visit our website at www.opg.com/communities-and-partners.

Canadian pride shines bright during one of several Canada Day events that OPG proudly supports annually across Ontario and that OPG employees participate in.

### Community

At OPG we believe that being a good corporate citizen includes helping to improve the quality of life for area residents through community initiatives in the areas of health and safety, arts and culture, humanitarian and local causes, and support of youth amateur sports. In 2011, OPG invested in a total of 826 community partnerships, including 151 health and safety initiatives, 228 arts and cultural initiatives, 240 humanitarian and local community causes (which includes support for the United Way, food banks and shelters etc.), and 207 youth amateur sports partnerships. Our community partnerships include the Canadian Red Cross, St. John Ambulance, the Lung Association, the Canadian Cancer Society, The Driftwood Theatre Group, Magnus Theater, Atikokan Entertainment Series. The White Ribbon Campaign, The Niagara Winter Festival of Lights, Fort Henry, Sport for the Disabled, Special Olympics Ontario and numerous local youth amateur sports teams and organizations to name only a few.



"No group embraced the GAMES [2011 Winter Games] like the volunteers from OPG. Their past experience from our Durham Games was transferred and expanded ten-fold. Our heartfelt gratitude and appreciation is felt throughout the movement."

Glenn MacDonell, President, Special Olympics Ontario



2011 Special Olympics Ontario Winter Games in Thunder Bay. Pictured are local athletes with OPG's Aaron Del Pino and Chair of the 2011 Special Olympics Ontario Winter Games, Thunder Bay Police Chief J. P. Levesque. Photo: John Sims.

In January 2011, over 440 athletes, coaches, and managers, along with family and friends, gathered in Thunder Bay to compete in the Special Olympics Ontario 2011 Winter Games. The Games were hosted by Thunder Bay Police Services and featured figure skating, speed skating, alpine skiing, cross-country skiing, snowshoeing and curling. OPG played an active role in the Games as the Official Sponsor of the Volunteer Program. OPG employees from Northwest Hydro/Thermal were among more than 750 volunteers, referred to as the volunteer "army" during the Games. Thanks goes to the volunteers, organizers, partners, the Thunder Bay community, and those inspiring Special Olympics athletes, who made the 2011 Winter Games such a memorable success.

Special Olympics Ontario provides sports training and competition for people with intellectual disabilities. Special Olympics promotes the respect and human dignity of individuals through enhanced physical, social and psychological development through positive and successful experiences in sport. For more information on Special Olympics Ontario, please visit its website at www.specialolympicsontario.com.

## First Nation and Métis Communities

In 2011, OPG supported 89 Aboriginal initiatives in the CCP focus areas of education, environment and community in an effort to help build stronger First Nation and Métis communities. Partner organizations/initiatives included First Nations, The Nishnawbe Aski Development Fund, Frontier College, The National Aboriginal Achievement Foundation (now known as Indspire) and The Métis Nation of Ontario, to name only a few.

OPG is proud to support Aboriginal culture including pow-wows and festivals where dancers of every age, from toddlers to elders, display their colourful and creative regalia.





▲ Pen Pal Project for elementary students from Six Nations and Caledonia/Haldimand County.

Building understanding and friendship begins with learning about each other and our cultures. In 2006, Suzie Miller, a teacher from Six Nations of the Grand River Territory, with support from Haldimand-Norfolk Reach, local school boards and volunteers, began a Pen Pal Project for elementary students from Six Nations of the Grand River Territory and Caledonia/ Haldimand County. The pen pals correspond during the year and gather in June for a day of partnership activities, learning and fun.

In 2011, a total of 1,200 students from 13 schools participated in the Pen Pal program taking part in activities such as the formation of a living "Tree of Peace" which symbolizes friendship and respect. Through the Pen Pal Project students are able to build lifelong friendships based on understanding. OPG's Nanticoke Generating Station is proud to support and participate in such an innovative developmental program.

Grassroots partnerships help make our communities stronger and healthier. These are just a few examples of the "power of community" partnerships. To learn more about OPG's community partnerships, please visit our website at www.opg.com/communities-and-partners.

